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Intel International Science
& Engineering Fair (ISEF)

Dear Parent, Guardian or Teacher,

Participation in the Washington State Science and Engineering Fair (WSSEF) is an accomplishment for which your student should be recognized and congratulated.

A short news article in your local paper, radio or television, PTSA or school newsletter, school district publication, church or scouting bulletin, or family letter celebrates the effort your student has made and inspires other families to pursue their interests.

WSSEF has found through experience that the most reliable way to get local news media or school districts to cover a student's achievements is for a parent or teacher to contact the local media directly. To help you get information to newsletters, etc., we have included a sample press release on the reverse side of this letter. You fill in the blanks with your student's information, and send it to the editor. If you have a photo of your student and her/his project, you may choose to use that instead of the WSSEF logo.

Photos from the fair will be available on the WSSEF website www.wssef.org. If you wish to email the news item to an editor, you can find an electronic version at the WSSEF website, www.wssef.org. You are free to change the suggested wording of the press release as appropriate for your student.

We do ask that you include the WSSEF website (www.wssef.org) and we would greatly appreciate it if you would send a link to or a copy of the final article to publicity@wssef.org.

WSSEF is an all-volunteer non-profit organization. It could not happen without the help of the many volunteers who help each year. The Fair also depends on the generous donations and support of many sponsors. Please take a moment to thank the volunteers at the Fair and to contact the sponsors to let them know you appreciate their support of WSSEF.

We wish your student well, and we hope to see your student and you at WSSEF again next year!

Dennis Heidner
WSSEF Publicity
publicity@wssef.org



For Immediate Publication

Local Student at Washington State Science and Engineering Fair



Local [your student's grade here]-grade student [your student's full name here] was among the more than 500 presenters at the 58th Washington State Science and Engineering Fair (WSSEF <http://www.wssef.org>) in Bremerton on March 27 and 28, 2015. Students from first through twelfth grades converged on Bremerton High School with their project boards and demonstration materials.

[Your student's name here], from [your student's school here], presented the project "[your student's project title here]" to judges who volunteer their time to listen, critique and praise the students. WSSEF awards more than \$1.8 million in scholarships as well as special awards meeting specific criteria set by a sponsor.

[Optional: insert short description of your student's project here.]

At the 2015 WSSEF, [your student's name here] earned a [name of award here]. This is her/his [first/second/etc.] year of participation.

WSSEF is an all-volunteer non-profit organization dedicated to promoting science, technology, engineering and math across the state year-round.

Major Sponsors include: The Boeing Company, Olympic College, City of Bremerton, Johns Hopkins University Center for Talented Youth, Bremerton School District, Bonneville Power Administration, GoDaddy, Kitsap County, Eureka Masonic Lodge #20 F&AM, Helix Creative Services, Washington NASA Space Grant Consortium, Wolfram Research, Ohio Wesleyan University, Embry Riddle Aeronautical University, Washington State University – College of Arts and Sciences, Washington State University – College of Engineering and Architecture, The Evergreen State College, Whitman College, and Seattle Pacific University.